

**Roundtable Discussion Take-Aways**  
**ProjectSummit\*BAWorld Boston 2018**

**How to do Agile when your organization and/or a business partner does Waterfall?**

- Commitment from leadership
- Educate the team and business partners
- Communicate benefits
- Small targeted projects for quickness
- upfront, clear expectations both internally and with vendors
- Experts for training
- Integrate tools/aspects slowly
  - stand ups
  - user stories
- Training before starting
- Mgt champion support

**What I learned from my biggest failure**

- Make new mistakes; identify “lessons learned” from each failure
- Contribute to an env. of trust, comm. and “psych safety”
- Failures are inevitable; mistakes will happen, own them when they do
- Use the 5 “whys” to understand what users truly need vs want they want. Identify what you could vs could not compromise
- Be courageous; know when you should recommend “calling it quits” on a project or product that won’t add value
- Recognize that you don’t have to be good at everything! Focus on strength while working to improve weakness
- Failure won’t kill you; it’s never as bad as you think it is!
- Take time to collect yourself; don’t visibly freak out!
- Ask good open-ended questions on the front end. Ask WHY, why are we doing this? What are target outcome? Tell me what success looks like?
- Always trust but verify

**How do you best manage and collaborate with virtual teams? What tips and tools can you recommend?**

- Understand other cultures
- Zoom – video conferences are essential
- Take time to learn personal stuff

- Despise Skype
- Cisco WebEx functionally that tracks “screen time” (might be in their training tool)
- Minutes being taken on screen as meeting occurs
- Alternate time for meetings when different time zones so not always inconvenient for same person
- Building a relationship “remote coffee” via videos
- Understanding culture and what is important
- Collaboration / virtual boards, camera on white board

### **Certification – do we really need it?**

- If you are changing industry or job, you need it
- Want to learn new tips/techniques certifications can help
- If company incentives certification then you want it
- Open up more job opportunities
- Is not an indication if you are a good or bad PM or BA
- Shows you are committed to the profession
- Proves a good foundation
- For career progress, it is a measurable criteria
- Must have for a new job, marketable skill

### **Juggling multiple projects and conflicting priorities**

- “the end of the world” syndrome. Priority 1 is perspective driven – deadlines, who is yelling, timing
- Resources – shared resources can be used when everyone knows what is most urgent
- What we can do?
  - escalate
  - add resources
  - negotiate
  - manage scope
- Have a method to list all project and requests
  - a repeat capable process
- Need to install a governance process to set priority
- Use objective KPI’s to set priority and be aware that subjective influences happen (importance or who asked)
- Switch tasking or multi-tasking. Giving 100% to each item

-Priority setting by a selected characteristic – timing, cost, who asked?

-Recourse of a large list

-delegate

-get more info

**What is the impact on a Project Team when the PM is overbearing? What techniques do you use to deal?**

-PM doesn't listen

-Project expectations not clear

-Techniques 260 reviews and provide honest feedback. Determine if cultural differences is causing behavior

Would have expected this topic to be a BA topic unless you manage PMs

-Team only tells you what you want to hear – don't want to deal with you

-Do things you are told to do, no more and no less, negative impact to project

-Appearance of managing by intimidation and threat – impact team dynamics and performance

-Techniques

-redirect behavior

-coaching and mentoring

-360 reviews on PM's

-Team one tells you what you want to hear, don't want to deal with you

-Not effective team

-Division in project team, do things because told to do it

-Issues in private life

-Don't see successful project

-Cannot clearly agree on expectations

-Creates noise in office space

-May have culture differences

**Tools you can afford on your own when your company won't budget for them.**

-Talked about using existing tools to the full capacity (like Microsoft Suite). Suggested getting VBA scripting knowledge through books

-Create your own tools/templates through communal creations

-If company won't pay for tools, then ask them to allocate time to create your own or gain experience in what you have

-Talked about non-profit companies can request free access from a lot of tool companies

- Tools; yahoo, skype, google drive, smart sheet, open source, xmind
- App store
- Microsoft 365 teams (if company has it already and on cloud)
- Create ROI to convince company to buy tool(s) that you need

### **How do you grow from being a PM to a Program Manager?**

- learning the wholestic view “Big picture”
- Risk Management- manage across program not @ project live
- Strategies ability and thought process – outside the box
- Exposure develop cross functional expertise and communication
- Forward thinking
- Get more cross functional view
- Grow into; learn/training mentorship
- Enjoying what we do, exposure across organizational towers

### **How do you subtly train a Project Sponsor on how to be an effective Project Sponsor?**

- Influence both directly and indirectly to increase the engagement level of the sponsor
- Set expectations at the beginning of the project.
- Use steering committee to guide the sponsor to the correct decisions
- Understand what motivates the sponsor to participate activity
- Use the nuclear option to escalate up the chain until the sponsor refuses to meet agreed expectations
- Assign expectations between the legacy paced team and the hyperactive sponsor
- Taylor the communications to the short comings of the sponsor
- Obtain written agreement in a project charter to the role and responsibilities of the sponsor
- Go to see management to resolve organizational confusion over sponsor role and scope

### **Change Management - Beyond Textbook, what do you need to do?**

- Small steps, too much change at once, people resistant, good people leave
- Vision, pick something and follow through, don't keep switching strategy
- Work with middle management/layer – they are in touch with workers
- Lead by example, execs also trying to change and talking action
- Follow up, communication, rationalization and transparency, people need to understand why

- Empowerment, engagement get the subject matter experts involved early, super users
- The right tools make a difference (office 365 no one drive better)
- More process, appropriate planning, time to plan leverage experts
- Ensure communication and transparency, so that you get feedback from everyone to validate things are working

### **How can a BA provide value on Agile Projects?**

- BA can write requirements and do the testing
- BA can act as a proxy for product owner
- BA can prioritize the backlog
- A BA can also be a product owner and make decisions
- BA's can be plugged into Agile teams to do analytics, but not be a team member
- BA can help planning on project
- Keep the team focused on big picture. "Mother bear" keeping team on track
- BA writes user stories and manages backlog
- BA can run demo/show theme

### **Industry trends for BA Career Path**

- many options for BA career path
- Hybird roles – BA IPM or BA / DA
- Agile – options for Scrum Master Product Owner
- Transitions to product owner / or product manager role (more technical)
- CBAP is helpful so can go anywhere even If don't have specific industry knowledge
- Possibility to transition into data analyst / date science roles
- BA skills are transferable to many roles
- Standardize what being a BA means
- Hybird roles

### **PMO - do they help Project Managers or are they really only suited for reporting status of projects upwards?**

- If no PMO exists and projects are run in functional groups, accountability
- PMO can mean project, program or portfolio management office, and even an enterprise PMO (Company-Wide)
- One firm has a project service group which includes PMs, Bas, QAs and management of the project portfolio
- PMO needs can vary based on size of firm and type of firm, such as government vs private

- PMOs ensure consistency the way projects are managed, with setting standards and structures and change management
- Value to PMs if the PMO has the decision-making role
- Some firms have a project office for every project, more rigor at lower lever and provide real help to PMs
- Biggest help PMOs can provide to PMs (and also the PMOs biggest challenge) is resource management/planning and forecasting
- Help by providing demand management process with steering committee and portfolio review board and overall project/program governance
- Provide project initiation process and insure PMs follow it

### **What skill sets are needed for a BA to be successful?**

- Communication skills
- Collaboration – facilitation skills
- Detail Orientation
- Listening skills
- Visualize Processes
- Dependable, trustworthy, be flexible
- Empathy

### **New BA tools/trends?**

- No matter how many new tools one introduces, whiteboards are still an effective tool
- No tool is a silver bullet
- Tools play different roles for different needs
- Many tools are used by BA organizations, not one set of tools fits all organizations
- Concerns of AI takeaway BA tasks – focus on personal touch lesson mundane tasks
- Industry trend around outsourcing BA tasks, less focus on keeping expertise inhouse
- One size doesn't fit all for tool selection